

FOR IMMEDIATE RELEASE

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PEARL ZONE AT IJT PRESENTS BEST VALUES World's best collection of pearls on display at IJT 2009

The 20th International Jewellery Tokyo (IJT 2009), will be held over a four day period from January 21(Wed) to 24(Sat), 2009 at Tokyo Big Sight. Organised by Reed Exhibitions Japan and Japan Jewellery Association, IJT 2009 will feature 1,720 exhibitors from over 35 countries, and with 9 new zones. Of all the zones at IJT, the Pearl Zone especially continues to draw great attention both domestically and worldwide in a jewellery show to be held in Tokyo. Pearls of all kinds, sizes, shapes, luster, and prices will gather under one roof at IJT, making this the best sourcing venue of pearls in the start of the year.

Exhibits at IJT 2009 (excerpts)

Both domestic and international pearl companies will proudly exhibit their range of high quality or price competitive pearls at IJT. Below are excerpts of especially exceptional pearls to be exhibited during the show:

Akoya Pearls:

You can meet all the leading Akoya pearl companies at IJT 2009 and find top-grade loose pearls and pearl jewellery.



Exotic South Sea Pearls:

A fine selection of high quality south sea pearls in black, white and gold will be available to answer all your sourcing needs.



Freshwater Pearls:

Freshwater pearls enjoy a constant market in Japan, with especially a recent growing need for those of especially high quality. At IJT, there will be many freshwater pearls from Japan, China, and Hong Kong.



Chocolate Pearls:

These specially colored south sea pearls are called chocolate pearls, which continue to lure visitors by its new and unique color and warmth.



Rare Keshi Pearls and Conch Pearls:

Rare and hard to find pearls such as those of keshi and conch will also be in the spotlight at IJT.



Find out more about IJT pearls online! Access the e-guidebook

To find out more about pearls and other jewellery pieces to be unveiled at IJT, potential buyers may access the IJT website and log onto the online catalogue. No special registration is necessary.

Please access: www.ijt.jp/english/eguide/

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