

# Visitor Count

34th INTERNATIONAL

JEWELLERY TOKYO 

## The Solemn Declaration of No Inflated Numbers

We consistently count visitor numbers stringently based on the following principles.

Jan. 16, 2023

**1. The reason for not inflating the visitor numbers**

Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors. Therefore, RX will not commit such an act.

**2. The visitor number counting method**

Every visitor is to submit one business card at the registration counter on-site, and will be counted as one visitor based on their business card no matter how many times he/she re-enters the show.

**3. Written official announcement of the visitor count**

Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

**① On-Site Registrants**

Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

**② VIP Registrants**

Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

**③ Members of the Association**

Japan Jewellery Association's badge holders who went through registration are interested in the count.

**④ Special Guests**

Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

	Jan. 11 [Wed]	Jan. 12 [Thur]	Jan. 13 [Fri]	Jan. 14 [Sat]	Total
1) On-Site Registrants	4,669	3,964	3,050	3,157	14,840
2) VIP Registrants	2,405	1,250	894	500	5,049
3) Members of the Association	35	0	0	0	35
4) Special Guests	17	29	12	77	135
<b>Total Number of Visitors</b>	<b>7,126</b>	<b>5,243</b>	<b>3,956</b>	<b>3,734</b>	<b>20,059</b>

These numbers don't include the number of the previous day.

	Jan. 11 [Wed]	Jan. 12 [Thur]	Jan. 13 [Fri]	Jan. 14 [Sat]	Total
<b>Number of Press Registrants</b>	<b>36</b>	<b>28</b>	<b>15</b>	<b>7</b>	<b>86</b>

\* All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

\* The numbers of press registration are not included in the total number of visitors.



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